

BrushO

Logo Usage Guidelines

Clear Space

To maintain visibility and impact, our logos must be surrounded by clear space. This space should be proportional to the height of the logo, ensuring it stands out from surrounding elements.

Usage

Our logo should primarily be displayed in our signature coloring and style. If placed on a colored background or photograph, the logo should switch to white for optimal contrast.

The logo can be resized, but it must always retain its proportions to ensure brand recognition. For social media profile photos, favicons, and app icons, we recommend using the logomark where space is limited.

Consistency

To protect our brand's integrity, consistency in logo usage is crucial. Please refer to our examples of proper and improper logo displays.

